ORDER

Orders Order / Rev: 702126 06251001 Alt Order #: CONG LEADERSHIP FUND Product Desc:

2874 Estimate:

09/21/12 - 09/27/12 Flight Dates: 07/25/12 / 08/10/12

Original Date / Rev:

Order Type: Political Primary AE: Sales Office:

Sales Region:



WKYC

Joe Knauer

T-WAS

NAT

Name: Agency

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

American Media & Advocacy Grp/ POI

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser Name: **Congressional Leadership Fund**

Demographic:

A35+

Product Codes:

IS-Candidate/Local Misc

Priority: P-2 Revenue Codes: AGY, GEN, POL New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	66	\$91,100.00	\$77,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$91,100.00	\$77,435.00	0.00
Totals	66	\$91,100,00	\$77,435,00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	18%	\$91,100.00
Market	100%	\$506.111.11

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	24%	\$121,466.67
WJW	27%	\$136,650.00
WOIO	29%	\$146,772.22
WUAB	2%	\$10,122.22

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC	09/21/1	2 09/21/12	LN (M-Su)	CM	11P-1135P	F	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
			Late News (M-Su)								
CH 3 NV	VS AT 1	1<										
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/1	17/12	09/23/12	F	1	\$3,000.00	0.00						
E 2 WKYC	09/21/1	2 09/21/12	Tonight Show	CM	1135p-1237a	F	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
			Tonight Show									
TONITE	SHW-N	BC<										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	17/12	09/23/12	F	2	\$1,200.00	0.00						
E 4 WKYC	09/21/1	2 09/21/12	M-F 4-5p	CM	4p-5p	F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			Ellen Degeneres									
ELLEN												

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 4 WKYC	09/21/1	2 09/21/12	M-F 4-5p	CM	4p-5p	F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			Ellen Degeneres									
ELLEN	_											
Star Week: 09/	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
E 5 WKYC		09/23/12	M-F 430a-5a	CM	\$800.00 430a-5a	0.00 F	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
E 5 WKIC	09/21/1	2 09/21/12	430a News	CIVI	430a-3a	F	.30	'	\$300.00 F-2	U.UU INIVI	'	\$300.00
CH 3 NE	EWS 430)A<	.000 .10110									
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$300.00	0.00						
E 6 WKYC	09/21/1	2 09/21/12	M-F 5-6a	CM	5a-6a	F	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
CH3 NE	///C CI IN	IDC	Channel 3 News	@ 5AM								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	2	\$850.00	0.00						
E 7 WKYC	09/21/1	2 09/21/12	M-F 5-6p	CM	5p-6p	F	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil									
DR. PHI	L											
	t Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/		09/23/12		1	\$1,400.00	0.00	.20		£4 000 00 D 0	0.00 NIM	,	£4.000.00
E 8 WKYC	09/21/1	2 09/21/12	M-F 730-8p Entertainment To	CM	730-8p	F	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
ENT TO	NIGHT 3	30<	Lintertaininent 10	riigiit								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	F	1	\$1,800.00	0.00						
E 9 WKYC	09/21/1	2 09/21/12	Fri Prime A	CM	8-9p	F	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
\A/I II T/O	01414		Fri Prime A									
WHIT/C	_	End Data	Modedaya	Cnoto/Mode	Doto	Datina						
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E 10 WKYC			LN (M-Su)	CM	11P-1135P	M	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
			Late News (M-Su	_					* -,			* -,
CH 3 NV	VS AT 1	1<										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M	1	\$3,000.00	0.00			#4.000.00.D.0	0.00.1114		# 0.400.00
E 11 WKYC	09/24/1	2 09/24/12	Tonight Show Tonight Show	CM	1135p-1237a	M	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
TONITE	SHW-N	BC<	Tonight Show									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	24/12	09/30/12	M	2	\$1,200.00	0.00						
E 13 WKYC	09/24/1	2 09/24/12	M-F 4-5p	CM	4p-5p	M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
FLLEN			Ellen Degeneres									
ELLEN	t Doto	End Data	Mookdovo	Spoto/Mook	Poto	Rating						
Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$800.00	0.00						
E 14 WKYC	-		M-F 430a-5a	CM	430a-5a	M	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			430a News	• • • • • • • • • • • • • • • • • • • •					*******			***************************************
CH 3 NE	WS 430)A<										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M	1	\$300.00	0.00					_	
E 15 WKYC	09/24/1	2 09/24/12		CM	5a-6a	M	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
CH3 NE	WS SUN	NRS	Channel 3 News	₩ JAIVI								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M	2	\$850.00	0.00						
E 16 WKYC	09/24/1	2 09/24/12	M-F 5-6p	CM	5р-6р	M	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil									
DR. PHI	_	End Date	Mookeles:	Chata Missi	Data	Datina						
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
E 17 WKYC			***	CM	730-8p	M	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
WIKIO	55,27,1	_ 55/2-7/12		Civi	. 00 ор	MI	.00	'	↓1,000.001 -Z	0.00 INIVI	l '	ψ.,000.00

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Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 730-8p Entertainment To	onight									
ENT TO	NIGHT:	30<		9								_	
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 09/ E18 WKYC		09/30/12	M Sat Prime C	CM	\$1,800.00 10-11p	0.00	C	:30	2	\$1,700.00 P-2	0.00 NM	. 0	\$0.00
L 10 WKIC	09/22/1	2 09/22/12	Sat Prime C	Civi	10-11р		3-	.30	2	\$1,700.00 F-2	U.UU INIVI		φ0.00
	ENCOF												
Sta Week: 09/	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
	Date Ra	09/23/12 ange D	escription		\$1,700.00 t/End Time	0.00	W	eekdays	Ler	ngth Rate	Rtg Type		
		2-09/23/12 S		10-1				Sa		:30 (\$1,700.00)		1	
		.2,24.3,24.4											
	-	nge] notre da 2-09/23/12 S		10-1	1n			· Sa	_	:30 (\$1,700.00)	. 0 00 1/1/1		
		.2,24.3,24.4	at i iiiiio o	10 1	ıρ			bu		.ου(φ1,100.00)	0.00 14111		
[Pr	gm Char	nge] notre da	me									<u> </u>	
E 19 WKYC	09/22/1	2 09/22/12	Sat 11-1135p	CM	11-1130p		S-	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
CH 3 NI	WS AT 1	1	LN SAT										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
Week: 09/		09/23/12	S-		\$3,000.00	0.00]	
E 20 WKYC	09/22/1	2 09/22/12	Saturday Night Li		1130p-107a		S-	:30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
SAT NI	TE LIVE		Saturday Night L	ive	(11:30 PM-1:0	00 XM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
Week: 09/		09/23/12	S-	1	\$2,500.00	0.00]	
E 23 WKYC	09/22/1	2 09/22/12	Sat 9-1030a	CM	9a-1030a		S-	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
CH3 SA	MRN N	WS.	Channel 3 News	9am Sat									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
Week: 09/	17/12	09/23/12	S-	2	\$850.00	0.00						<u> </u>	
E 24 WKYC	09/22/1	2 09/22/12		CM	9-10p		S-	:30	1	\$1,400.00 P-2	0.00 NM	0	\$0.00
DRAMA	NENCOF	RF	Sat Prime B		(9:00 PM-10:0	00 PM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S-		\$1,400.00	0.00							
	Date Ra	<u>nge</u> 2-09/23/12 S	escription at Prime B	<u>Star</u> 9-10	t/End Time	:00 PM-10	_	<u>eekdays</u> · Sa- ·	<u>Ler</u>	ngth <u>Rate</u> :30 (\$1.400.00)	Rtg Type 0.00 NM		
		.2,24.3,24.4	at i iiiic B	3-10	φ (3	.001111110	.00 1	<i>5a</i>		.50(φ1, 100.00)	0.00 14101		
	_	nge] notre da											
_		2-09/23/12 N	lotre Dame Footba	II Notr	e Dame Foott			Sa-	-	:30 (\$1,700.00)	0.00 <i>NM</i>		
⊕ Cre		2-00/23/12 N	lotre Dame Footba	J Notr	e Dame Footl			Sa		:30 (\$1,700.00)	. 0 00 1/1/		
⊕ Cre		2-09/23/12 N	olle Dame i oolba	n Nou	e Dame i oou			Ja-		.50(φ1,700.00)	0.00 14101		
_		2-09/23/12 N	lotre Dame Footba	ll Notr	e Dame Foott			Sa	_	:30 (\$1,400.00)	0.00 NM		
⊕ Cre	edited												
E 25 WKYC	09/23/1	2 09/23/12	Su 12-1230p	CM	12-1230p /Su	ı	S	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
CLLON	WS NOC	NA I	Channel 3 News	at Noon Su									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 09/		09/23/12	S	1	\$800.00	0.00						l	
E 26 WKYC	09/23/1	2 09/23/12	SUN TDY	CM	8a-9a		S	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
QLINI TO	DDAY-NE	30	NBC Today Show	w (Su)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S		\$1,800.00	0.00						J	
E 28 WKYC	09/27/1	2 09/27/12	Tonight Show	CM	1135p-1237a		Γ	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
TONITE	SHW-N	IBC<	Tonight Show										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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06251001 CONG LEADERSHIP FUND Alt Order #: Product Desc: WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 28 WKYC	09/27/1	2 09/27/12	Tonight Show Tonight Show	СМ	1135p-1237a	aT	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
TONITE	SHW-N	BC<	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	T		\$1,200.00	0.00 T	.00		\$000 00 D 0	0.00 NIM		Ф 000 00
E30 WKYC	09/27/1.	2 09/27/12	Ellen Degeneres	СМ	4p-5p	1	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELLEN												
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M-F 430a-5a	CM	\$800.00 430a-5a	0.00 T	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
LSI WKIO	03/21/1	2 03/21/12	430a News	Olvi	400a 0a	1	.50		ψ300.001 2	0.00 14101	1 '	ψ500.00
	EWS 430	A<									1	
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week	Rate \$300.00	Rating 0.00					i	
E 32 WKYC			M-F 5-6a	CM	5a-6a	T	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
			Channel 3 News	_	0 4 0 4	-		_	ψοσσίσσι _	0.00	-	Ψ.,.σσ.σσ
	WS SUN				- .	5						
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$850.00	Rating 0.00						
E 33 WKYC				CM	5p-6p	T	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil		F				* · · · · · · · · · · · · ·		1	+ ·, ······
DR. PHI		Ford Date	M/s sladens	0	D-1-	Dating					1	
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,400.00	Rating 0.00					i	
E 34 WKYC			M-F 730-8p	CM	730-8p	T	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
			Entertainment To	night	·						1	
	NIGHT 3		Modedaya	Cnoto/Mook	Doto	Dating						
<u>Sia</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$1,800.00	Rating 0.00					i	
E35 WKYC	09/25/1	2 09/25/12	M-F 11-1135p	CM	11-1135p	- T	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
CHAN	AIC AT 4	4 .	Channel 3 News	at 11p M-F							1	
	NS AT 1 [,] rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T	1	\$3,000.00	0.00					İ	
E36 WKYC	09/25/1	2 09/25/12	Tonight Show	CM	1135p-1237a		:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
TONITE	SHW-N	BC~	Tonight Show		(11:35 PM-12	2:35 XM)					i	
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/	24/12	09/30/12	- T		\$1,200.00	0.00					l	
E38 WKYC	09/25/1	2 09/25/12		CM	4p-5p	- T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELLEN			Ellen Degeneres								i	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 09/		09/30/12	- T	1	\$800.00	0.00						
E 39 WKYC	09/25/1	2 09/25/12	M-F 430a-5a 430a News	CM	430a-5a	- T	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
CH 3 NE	EWS 430	A<	430a NCW3								i	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	
Week: 09/		09/30/12	- T	1	\$300.00	0.00			\$050.00 D.0	0.00 NIM		#4 700 00
E 40 WKYC	09/25/1	2 09/25/12	Channel 3 News	CM @ 5AM	5a-6a	- T	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
CH3 NE	WS SUN	IRS									1	
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					1	
Week: 09/2 E41 WKYC		09/30/12		CM 2	\$850.00 5p-6p	0.00 - T	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
L41 WKIC	03/23/T	L 03/20/12	Dr. Phil	Civi	oh-oh	- 1	.30	'	ψ1, 4 00.00 F-Z	U.UU INIVI	1 '	ψ1,+00.00
DR. PH											1	
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,400.00	Rating 0.00					1	
E 42 WKYC			- 1	CM	730-8p	- T	:30	1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
Z VI(10	55/ 2 5/1/	_ 55/25/12		Civi	. 00 ор	ı	.00	'	ψ1,000.001°Z	5.55 TNIVI	. '	ψ.,000.00

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Ln Ch	Start	End	Inventory Code	Brook	Start/End T	ïme Days	Len Spots	Poto Pri	Rtg Type	Spots	Amount
LII CII	Start	LIIU	Inventory Code M-F 730-8p	Dieak	Start/End 1	ille Days	Len Spois	Nate Fil	Rig Type	Spots	Amount
			Entertainment To	night							
	ONIGHT :		M/s sladens	0	D-1-	Detien					
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
E 43 WKYC			M-F 11-1135p	CM	11-1135p	W	:30 1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
2 10 With 0	00/20/	2 00/20/12	Channel 3 News		11 1100р		.00	ψο,σσσ.σσ. 2	0.00 11111	•	φο,σσσ.σσ
CH 3 N	WS AT 1	1<									
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
E 44 WKYC			Tonight Show	CM	1135p-1237a		:30 2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
			Tonight Show		•			, ,			, ,
_	SHW-N										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating 0.00					
Week: 09/ E46 WKYC		09/30/12	M-F 4-5p	CM	\$1,200.00 4p-5p	W	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
L40 WRTC	09/20/1	2 09/20/12	Ellen Degeneres	Civi	4p-5p	VV	.30 1	φουυ.υυ F-2	U.UU INIVI	'	φουυ.υυ
ELLEN											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 09/		09/30/12	W	1	\$800.00	0.00					
E 47 WKYC	09/26/1	2 09/26/12	M-F 430a-5a 430a News	CM	430a-5a	W	:30 1	\$300.00 P-2	0.00 NM	1	\$300.00
CH 3 N	EWS 430)A<	450a News								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/24/12	09/30/12	W	1	\$300.00	0.00					
E 48 WKYC	09/26/1	2 09/26/12	M-F 5-6a	CM	5a-6a	W	:30 2	\$850.00 P-2	0.00 NM	2	\$1,700.00
C⊓3 NE	EWS SUI	JDC	Channel 3 News	@ 5AM							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	W	2	\$850.00	0.00					
E 49 WKYC	09/26/1	2 09/26/12	M-F 5-6p	CM	5р-6р	W	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil								
DR. PH	_	End Data	Mookdovo	Cnoto/Mook	Doto	Dating					
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,400.00	Rating 0.00					
E 50 WKYC			M-F 730-8p	CM	730-8p	W	:30 1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
			Entertainment To					, ,			, ,
_	ONIGHT :										
Sta Week: 09/	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
N51 WKYC		09/30/12		CM	\$1,800.00 4p-5p	0.00 F	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
NOT WITE	03/21/1	2 03/21/12	Ellen Degeneres	Civi	4p-5p		.50 1	φουσ.σσ1 -2	0.00 14101	'	ψουσ.υσ
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/17/12	09/23/12	F	1	\$800.00	0.00					
N52 WKYC	09/21/1	2 09/21/12	•	CM	6p-630p	F	:30 1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
_			Channel 3 News	•							
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
N53 WKYC				CM	8-9p	F	:30 1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
NOS WICTO	03/21/1	2 05/21/12	Fri Prime A	Olvi	О ЭР	1	.50	ψ5,000.001 -2	0.00 14101		ψο,οοο.οο
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	F	1	\$3,000.00	0.00					
N54 WKYC	09/24/1	2 09/24/12	M-F 4-5p	CM	4p-5p	M	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
=	. =	<u>.</u>	Ellen Degeneres		_	5					
	rt Date	End Date	Weekdays M	Spots/Week 1	<u>Rate</u>	Rating 0.00					
Week: 09/		09/30/12	M-F 7-9a Today	CM	\$800.00 7a-9a	0.00 M	:30 1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
1400 WICH	00/24/1	2 00/24/12	Today Show	Civi	7 a - Ja	141	.00 1	ψ1,000.001-2	O.OO INIVI	'	ψ1,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	M		\$1,800.00	0.00					

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Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

	<u>, </u>	Start/End Tir		Len Spots		0 71	Spots	Amount
N56 WKYC 09/22/12 09/22/12 Sat Prin Sat Prin		10-11p	S-	:30 2	2 \$1,700.00 P-2	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Week</u>			Rating					
Week: 09/17/12 09/23/12 Spot Ch Date Range Description	_	\$1,700.00 t/End Time	0.00	Weekdays Le	ength Rate	Rtg Type		
1 NKYC 09/17/12-09/23/12 Sat Prime			-	Sa	:30 (\$1,700.00)			
See MG 57.2,57.3,57.4,57.5 [Notre Dame Game]								
2 NKYC 09/17/12-09/23/12 Sat Prime	C 10-1	11p	-	Sa	:30 (\$1,700.00)	0.00 NM		
See MG 57.2,57.3,57.4,57.5		•			(, ,,			
[Notre Dame Game]								
N57 WKYC 09/22/12 09/22/12 Sat Prin 8-9p	ne A CM	8-9p	S-	:30 1	\$1,400.00 P-2	0.00 NM	4	\$6,200.00
Start Date End Date Week	days Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S- 1	\$1,400.00	0.00		_			
Spot Ch Date Range Description 1 NKYC 09/17/12-09/23/12 Sat Prime		t/End Time	-	<u>Weekdays Le</u> Sa	ength <u>Rate</u> :30 (\$1.400.00)	Rtg Type		
See MG 57.2,57.3,57.4,57.5	A 0-91	,		Sa	.30(φ1,400.00)	0.00 14101		
[Notre Dame Game]								
2 NKYC 09/17/12-09/23/12 Notre Dam	e Football Notr	re Dame Foott	=	Sa	:30 \$1,400.00	0.00 NM		
MG for 56.1,56.2,58.2,57.13 NKYC 09/17/12-09/23/12 Notre Dam	e Football Notr	re Dame Foott	_	Sa	:30 \$1,700.00	0.00 NM		
M MG for 56.1,56.2,58.2,57.1	1101	o Barrio i com		bu	.00 ψ1,700.00	0.00 1111		
4 NKYC 09/17/12-09/23/12 Notre Dam	e Football Notr	re Dame Foott	-	Sa	:30 \$1,700.00	0.00 NM		
⊕ MG for 56.1,56.2,58.2,57.1								
5 NKYC 09/17/12-09/23/12 Notre Dam M MG for 56.1,56.2,58.2,57.1	e Football Notr	re Dame Foott	-	Sa	:30 \$1,400.00	0.00 NM		
N58 WKYC 09/22/12 09/22/12 Sat Prin	ne B CM	9-10p	S-	:30 1	\$1,400.00 P-2	0.00 NM	0	\$0.00
Sat Prin		9-10p	5-	.50 1	\$1,400.001-2	0.00 14101	U	ψ0.00
Start Date End Date Week			Rating					
Week: 09/17/12 09/23/12 Spot Ch Date Range Description	- 1	\$1,400.00 t/End Time	0.00	Weekdays Le	ength Rate	Rtg Type		
2 NKYC 09/17/12-09/23/12 Sat Prime			<u>.</u> -	Sa	:30 (\$1,400.00)			
See MG 57.2,57.3,57.4,57.5								
[Notre Dame Game]	- 014	4- 5-		00 4	\$000 00 B 0	0.00.004		# 000 00
N59 WKYC 09/27/12 09/27/12 M-F 4-5 Ellen D	p CM egeneres	4p-5p	T	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Week	· ·	Rate	Rating					
Week: 09/24/12 09/30/12 T-		\$800.00	0.00					
N60 WKYC 09/27/12 09/27/12 M-F 6-6	30p CM I 3 News at 6p	6p-630p	T	:30 1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
Start Date End Date Week	•	Rate	Rating					
Week: 09/24/12 09/30/12 T-		\$2,500.00	0.00					
N61 WKYC 09/25/12 09/25/12 M-F 4-5		4р-5р	- T	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
	egeneres	Doto	Dating					
<u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 09/24/12 <u>09/30/12</u> <u>- T</u>		Rate \$800.00	Rating 0.00					
N62 WKYC 09/26/12 09/26/12 M-F 4-5	р СМ	4p-5p	W	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
	egeneres	_						
<u>Start Date</u> <u>End Date</u> <u>Week</u> Week: 09/24/12 09/30/12 - W-		Rate \$800.00	Rating 0.00					
N63 WKYC 09/26/12 09/26/12 M-F 6-6		6p-630p	W	:30 1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
Channe	l 3 News at 6p							
Start Date End Date Week Week: 09/24/12 09/30/12 W-			Rating					
Week: 09/24/12 09/30/12 W N64 WKYC 09/26/12 09/26/12 M-F 7-9		\$2,500.00 7a-9a	0.00 W	:30 1	\$1,800.00 P-2	0.00 NM	1	\$1,800.00
Today \$	•	74 54	11	.50 1	ψ1,000.001 2	O.OO INIVI	· '	ψ1,000.00
Start Date End Date Week	days Spots/Week		Rating					
Week: 09/24/12 09/30/12 W	1	\$1,800.00	0.00					

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Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 66 \$91,100.00